

# Values



# Purposes

## Swimming Taranaki's Purpose:

To develop, promote, govern & lead swimming in Taranaki

- Develop** the swimming community in Taranaki
- Promote** our brand (Like No Other), events, swimmers, members & products
- Govern** at best practice governance standards, & proactively comply with FINA
- Lead** as the authority & change maker for swimming in Taranaki

# Vision

## World Class in Every Pool

This vision encapsulates the picture of where swimming in Taranaki will be. We can see ourselves in that picture & feel what it will be like. Whether it is success on the national podium, in the teaching pool, supporting our coaches & teachers, grassroots participation or as a Regional Sports Organisation, we will get world class outcomes.

## We will know we are there when we have:

- \* Higher numbers per capita actively participating in swimming
- \* Substantial sponsorship
- \* Better governance - evidence of a one organisation approach
- \* The best swimming region in NZ
- \* More medals & national records per capita
- \* Athletes that are recognised & revered regionally & nationally
- \* A learn to Swim industry that is providing swimmers with outstanding core skills
- \* Coaches revered as national leaders

# Goals

Our strategic goals are the ways we have chosen to enable us to achieve

Our vision.

1 Competitive Success	2 Teaching Standards	3 Deliver Valued Services	4 Maximise Our Profile	5 Resource Our Organisation
To deliver a broad programme that consistently provides Taranaki swimmers & coaches with podium success	To develop & govern high standards of education that support all swim teacher & coach pathways	To continuously deliver valued services to our membership through the most effective structures.	To boldly promote swimming & our people as vibrant participants in the sports & leisure sector.	To lead, develop & sustain people, finance & technology resources sufficient to achieve our vision.
<b>Performance Indicators</b>				
<ul style="list-style-type: none"> <li>• Taranaki represented at all levels of National meets.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure all LTS programmes are being delivered at a high quality level of swimming.</li> </ul>	<ul style="list-style-type: none"> <li>• Distribute survey once a year to determine progress &amp; inform future planning.</li> </ul>	<ul style="list-style-type: none"> <li>• To engage in local government political processes as required to advocate on behalf of regional pool facilities.</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain up to date swimming software.</li> </ul>
<ul style="list-style-type: none"> <li>• More funding available More swimmers have opportunity to succeed at national level meets &amp; camps.</li> </ul>	<ul style="list-style-type: none"> <li>• Mentoring to develop and maintain quality of Swim School programmes.</li> </ul>	<ul style="list-style-type: none"> <li>• Secure funding on annual basis for Operations Mgr for 30 hours/wk.</li> </ul>	<ul style="list-style-type: none"> <li>• Regional newsletter is produced at least twice a year and hard copy is sent to funders, councils, media and other strategic stakeholders.</li> </ul>	<ul style="list-style-type: none"> <li>• Formal training programme for team managers, officials &amp; club recorders is implemented.</li> </ul>
<ul style="list-style-type: none"> <li>• 100% of team management feel supported by Swimming Taranaki in their role.</li> </ul>	<ul style="list-style-type: none"> <li>• Teaching practices are implemented to provide a clear pathway from LTS to competition.</li> </ul>	<ul style="list-style-type: none"> <li>• Review policies &amp; procedures annually.</li> </ul>	<ul style="list-style-type: none"> <li>• To develop &amp; maintain Swimming Taranaki website. Clubs maintain their own club page on the website.</li> </ul>	<ul style="list-style-type: none"> <li>• At least 3 Taranaki officials officiate at a national meet each year.</li> </ul>
<ul style="list-style-type: none"> <li>• To hold senior, junior, elite &amp; stroke camps each year.</li> </ul>				<ul style="list-style-type: none"> <li>• At least 3 Taranaki officials gain regional or national qualification each year.</li> </ul>

